

vanvino

TEXTILE FOR LIVING

DESIGN /
MANUFACTURING

**TOWELS
BEACH &
POOL**

SUMMER
EDITION
2025

PRIVATE LABEL & HOSPITALITY

www.vanvino.store

Vanvino is a registered trademark ® dedicated to consultancy, design, manufacturing and marketing of textile products for **hospitality** (hotels, short and long term rentals, coliving, student residences or senior living) and **home fashion** for fashion, decoration and home brands.

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**PINK
VANVINO**

SUMMER
EDITION
2025

We design your towel

Select colours, size, pattern and labelling.

Vanvino offers you its production catalogue of 100% cotton terry towels. We offer you the colours of the spring-summer 2025 season, usual sizes, grammage, design, finishes and labelling.

And we manufacture it

From 300 units per size and colour. Manufactured in Portugal.

Production times range from 4 to 6 weeks, with deliveries to Europe in a maximum of one week. Our production centres comply with current regulations and apply responsible sustainability practices.

Sizes

Fibres & grammages

Fabric finishes

Colours Summer 2025

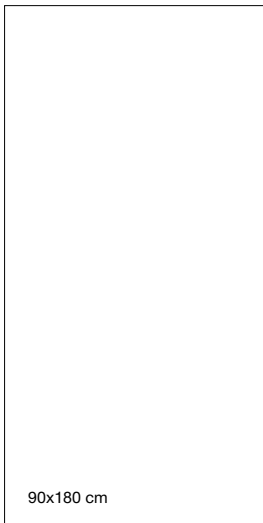
Dyeing techniques

Design proposal

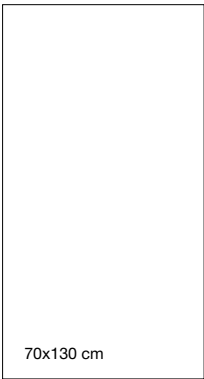
Branding & labels

Sizes / Recommended Sizes

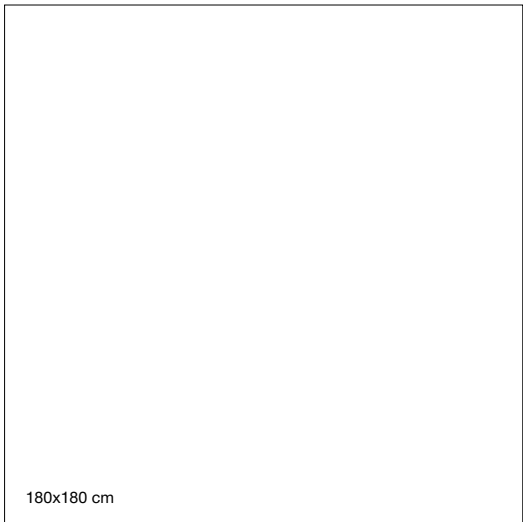
The size of the towel influences its comfort and functionality. For the summer, we recommend three key sizes: the standard adult size, ideal for complete drying; the children's size, lighter and easier to handle; and the family size, perfect for sharing moments at the beach or pool. All of them can be customised with fabrics, colours and finishes according to the needs of each customer.



Adult



Kid



Family

Fibres & grammage

Each towel is the result of a specific combination of materials and manufacturing techniques. From the different cotton fibres to the type of terry, whether single or double terry, every detail influences its texture, absorbency and strength. In addition, the grammage determines its lightness or density, offering options for different uses and preferences.

Fibres

100% Cotton
Normal
Combed RECOMMENDED
Organic
Egyptian

Grammages

320 GR/m2
360 GR/m2
400 GR/m2
420 GR/m2 RECOMMENDED
500 GR/m2

Type of terry

Single yarn

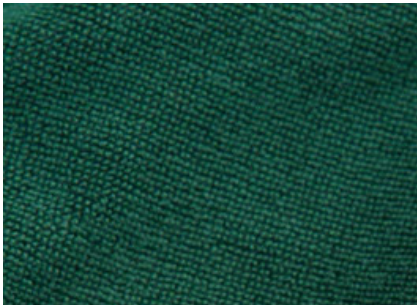
It is made from a single yarn, which makes it lighter, softer and quick-drying, but less durable.

Double yarn RECOMMENDED

Combines two twisted yarns, providing greater durability, absorbency and a plumper feel.

Fabric finishes

The fabric finishes determine the texture and performance of the towels. The yarn finish uses terry yarns to offer greater absorbency and durability, while the velour finish cuts the terry loops to create a softer surface but with slightly less absorbency.



Terry RECOMMENDED

This type of towel has a loop (terry) structure on its surface, which optimises its absorbency by retaining more water. The terry finish also confers greater strength and durability, making them an ideal choice for frequent use, ensuring superior performance in terms of drying and friction resistance.



Velour RECOMMENDED

Velour towels are characterised by a finishing process in which the terry loops are cut, creating a softer, velvety surface. Although their absorbency is lower than terry towels, the velour finish provides a silkier feel and a more refined aesthetic, being preferred in applications where comfort and aesthetics predominate over drying capacity.

**SEEING
TANGERINE**

SUMMER
EDITION
2025

Summer 2025 Colours

The Summer 2025 colour palette combines vibrant, natural tones designed to reflect the energy and freshness of the season. From ocean and sand-inspired hues to bold, tropical colours, this selection ensures versatile, long-lasting options to suit a variety of trends and styles.



Colours available in reactive dye. Consult Indantrene (Vat Dyes) available.

Reactive dyes offer a wide colour palette with bright and soft colours, ideal for vibrant and detailed designs. In contrast, Indantrene dyes focus on darker, more solid shades, optimised for superior resistance to fading caused by sun and chlorine exposure, more common in hospitality.

Timeless Colours 2025

Timeless colours 2025 are designed to offer sophistication and versatility. From elegant neutrals to deep, sober tones, this selection ensures harmonious, classic combinations that remain relevant over time.



Colours available in reactive dye. Consult Indantrene (Vat Dyes) available.

Reactive dyes offer a wide colour palette with bright and soft colours, ideal for vibrant and detailed designs. In contrast, Indantrene dyes focus on darker, more solid shades, optimised for superior resistance to fading caused by sun and chlorine exposure, more common in hospitality.

Dyeing techniques

The choice of dyeing method influences the appearance, strength and durability of colour in beach towels. From traditional processes to technological innovations, each technique offers specific characteristics that affect dye absorption, colour intensity and the ability to resist external agents such as sun, chlorine and frequent washing.

We help you identify the right dyeing technique.

Garment Dye

This process is applied on the ready-made towel, achieving colours with a worn effect and natural shades. It allows a smooth texture and a uniform finish, although with slight variations in tone between pieces.

Yarn-Dyed RECOMMENDED

In this method, the yarns are dyed before weaving, which allows the creation of high definition designs such as stripes or jacquard patterns. The colours are more resistant and uniform, maintaining their intensity after numerous washings and exposure to the sun.

Digital Printing

Digital printing technology for designs applied directly onto the surface of the towel. It allows a wide range of colours, gradients and complex details without the limitations of other processes. Although ink absorption may affect the softness of the fabric.

The background of the top image is a solid, textured orange fabric, likely a towel, with a visible looped pile.

**GARMENT
DYED**

SUMMER
EDITION
2025

The background of the bottom image features a textured fabric with diagonal stripes in a light blue and a darker teal color, both with a visible looped pile.

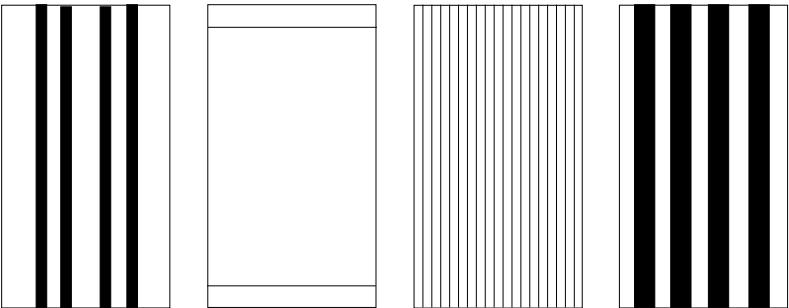
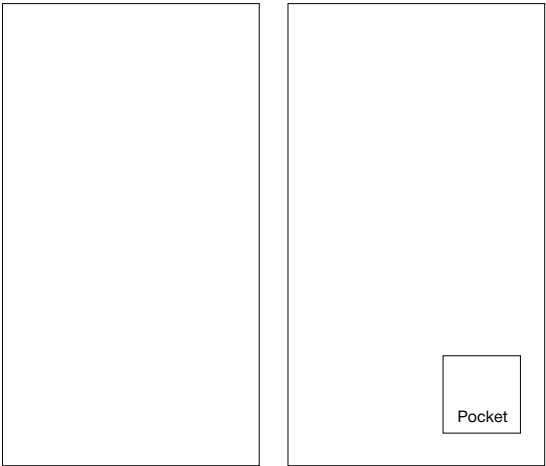
**YARN
DYED**

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Patterns of drawing. Lines

Straight patterns are a classic in beach towel design. Stripes, stripes and geometric compositions have always been the most used for their versatility and timeless elegance. Their visual balance and simplicity make them a functional and adaptable option for any style.

We design your towel or towel collection.

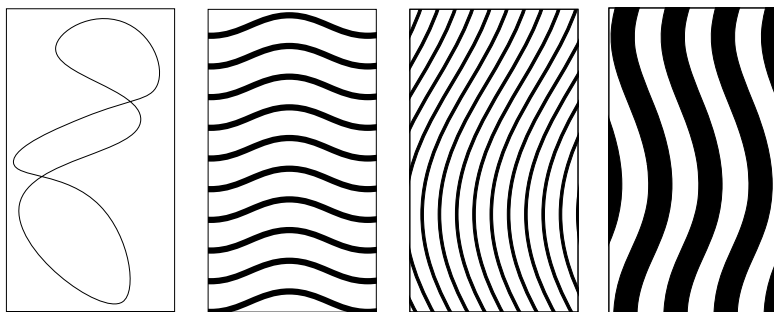


We design your towel or towel collection.

Patterns of drawing. Curves

Patterns with curved shapes have gained prominence in the design of beach towels, becoming the most demanded nowadays. Waves, organic motifs and fluid compositions bring dynamism and freshness, creating a modern and striking visual effect that adapts to contemporary trends.

We design your towel or towel collection.



We design your towel or towel collection.



Branding & labelling

The application of branding on beach towels and labelling should be a strategic process that ensures alignment between brand identity and product features. The correct adaptation of the logo, labels and visual elements on each towel ensures a visual coherence that enhances the perception of quality and differentiation in the market.

Jacquard branding

The Jacquard technique allows you to integrate your brand logo directly into the towel's fabric for a durable, high quality design. This method offers an embossed finish without altering the softness and absorbency of the fabric, ensuring a personalisation that is resistant to wear and tear.

Labels

We design brand and composition labels in a wide variety of fabrics and materials available on the market. We adapt every detail to the visual identity of your company and the characteristics of the product, guaranteeing a finish that reinforces the brand image with quality and coherence.

Packaging

We advise, design and manufacture the ideal packaging for your beach towels, adapting it to the visual identity of your brand and the needs of the product. We offer a wide variety of materials and formats to guarantee an attractive, functional and resistant presentation.

We design your brand labels, composition and packaging.

vanvino

TEXTILE FOR LIVING

Spain

Head Office
Calle María Berdiales 7
Office 12, 36203 Vigo, Spain
(+34) 678 615 891

www.vanvino.store

France

Commercial Delegate
1 Rue Jean Pierre Timbaud
75011, Paris, France
(+33) (0) 6 10 31 50 30

www.vanvino.fr